





## **Experience** (cont.)

### **Sony Interactive Entertainment (SIE)** (May 2016 - Apr 2017)

Senior Graphic & Web UI/UX Designer (Freelancer)

Designed landing pages and supported Confluence wiki users (graphics, content creation/updates/changes, media asset management)

Redesigned/Modernized old webpages using latest technologies and styles (RWD/mobile)

Designed and managed guidelines for internal sites and applications

Setup new CMS site with WordPress and provided education, training and user guide

### **Sony Computer Entertainment (SCE)** (Jan 2006 - Apr 2016)

**Portfolio:**  
[haidesignguru.com](http://haidesignguru.com)

**LinkedIn:**  
[linkedin.com/in/haing/](https://www.linkedin.com/in/haing/)

**Email:**  
[haidesignguru@gmail.com](mailto:haidesignguru@gmail.com)



**Hai Nguyen**  
Graphic/Web Designer

## Experience (cont.)

**i2 Technologies** (Jan 1998 - Apr 2002)

Lead/Senior Web Front-end Developer & UI Designer

- Led design implementation of web application GUI (entire workflow: wireframes/mock-ups/final production)
- Designed all application graphics, splash screens and icons, thus eliminating the need for costly outside graphic designers and slow turnaround time
- Played the role of technologist implementing one of the first web data table with fixed header and scrolling rows
- Improved software usability up to 90% from conducting in-house heuristic and on-site customer usability reviews
- Managed central style guides and specifications for developers resulting in consistency look and feel for all applications

**Prism Solutions** (Aug 1992 - Dec 1997)

Lead/Senior Graphic Designer & Webmaster

- One of the first in Silicon Valley to establish an organization's in-house desktop publishing (DTP) department. Led all marketing branding and campaigns
- One of the first in Silicon Valley to become a webmaster, create a corporate intranet website and online user conference
- Promoted to the role of technologist responsible for researching, advising and implementing new web technologies

## Education

**B.S. Business Administration** - Marketing and Mathematics

San Jose State University

**Adobe Certified Expert (ACE)** - Photoshop

Adobe

## Software Knowledge

Photoshop (Adobe Certified Expert), Illustrator, Dreamweaver, InDesign, After Effects, Premiere Pro, Adobe XD, Adobe Experience Manager, PowerPoint, Word, Excel, Keynote, Pages, Numbers, Figma, Sketch, InVision, WordPress, Google Slides/ Docs/Sheets, Confluence Wiki, JIRA, Visio. Expert skills on Mac as well as Windows OS .

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